Sponsorship Opportunities

The premier platform for engaging citizens who value civic involvement, enjoy learning about current issues, and want to make informed decisions.

Our Mission:
Building Community Vision Through Open Inquiry

Why Sponsors Choose the City Club of Eugene

A City Club Sponsorship:
- Demonstrates your dedication to being an active corporate citizen
- Is visible to over 1,000 individuals per week via our email communications
- Is seen by our live audience, which translates to approximately 3,250 annual attendees
- Is heard monthly by a radio listening audience (via KLCC) of over 5,000
- Is viewed annually via Facebook and YouTube by over 10,000
- Is now heard by listeners through our podcast episodes
- Provides an opportunity to influence public policy through thoughtful questioning at Friday Forums
- Allows you to suggest Forum topics relevant to your business
- Projects your presence over six counties: Benton, Deschutes, Douglas, Lane, Lincoln, Linn

Our Sponsors

Current sponsors include legal firms, commercial realtors, housing agencies, non-profits, medical services, internet providers, colleges, and more.
There are four levels of City Club Sponsorship:

Diamond: $5,000+
Ruby: $2,500-$4,999
Sapphire: $1,000-$2,500
Gold: $500

Sponsors at All levels have their name and logos appear on the following:

- City Club website (with a link to the sponsor website)
- Weekly email announcement of the Friday Forum (~1,000 emails)
- Friday Forum table placards and printed programs
- Displayed slide deck at the Friday Forums
- KLCC radio broadcast to over 5,000 individuals monthly over a six-county area (and archived by KLCC for streaming at other times)

The City Club of Eugene presents a Friday Forum every week (except during August). The distinction between sponsor levels is two-fold:

- The frequency with which the names and logos appear:
  Gold: every 4th Forum
  Sapphire: every 3rd Forum
  Ruby: every 2nd Forum
  Diamond: every Forum

- The KLCC acknowledgement for Sapphire, Ruby and Diamond Sponsors can be accompanied by a 15-second on-air mission statement about the sponsor.

For more information:
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